



## AFFINITY DEVELOPMENT GROUP Job Description

<b>JOB TITLE:</b>	<b>Web Developer</b>
<b>DEPARTMENT:</b>	Marketing
<b>SUPERVISOR:</b>	Director of Software Engineering
<b>JOB STATUS:</b>	Perm
<b>MANAGES STAFF:</b>	No
<b>SCHEDULE:</b>	Monday – Friday, Flexible hours, some Remote
<b>JOB LOCATION:</b>	San Diego Office
<b>PREPARED DATE:</b>	October 2023

### **SUMMARY:**

The software engineering department is growing our web team and looking to add another web developer. The Web Developer participates in and contributes to the design, implementation, and support of web application projects that meet established specifications, design criteria, quality standards and business requirements with minimum supervision.

### **PRIMARY DUTIES and RESPONSABILITIES:**

- Designs and maintains content, user interface, and graphic features for ADG websites and web-based applications.
- Produces graphics for the websites, as well as online-based creative marketing materials.
- Builds navigational structures, information maps, and working prototypes to fulfill functional and user requirements for web-based content and applications.
- Collaborates with department Manager and product managers to define the user experience strategy and develop usable, useful and compelling website experiences.
- Provides regular status reports to all levels of management.
- Follows established code guidelines and best practices.
- Maintains a high degree of knowledge on current technologies and tools.

### **EDUCATION and/or EXPERIENCE:**

- 5 years of hands-on web development experience using Visual Studio/.NET
- 5 years of experience develop experience developing cloud native applications on either Azure or AWS
- Strong HTML5, CSS3 knowledge utilizing either jQuery or Bootstrap required.
- Strong Javascript (ES6)

- MS SQL Server and relational databases
- Demonstrates experience building responsive cloud web applications.
- Mobile app development experience a plus.
- Experience working with web content management systems.
- Ability to work independently but interact well with others in a team environment, including liaising with counterparts in database integration efforts.
- Ability to think creatively and reason logically in developing new approaches, methods and procedures for data management and application design.
- Must possess strong interpersonal and communication skills to effectively interact, communicate, and work as a team member with academic, research, administrative and technical staff.
- Ability to quickly learn and tackle unfamiliar problems in a fast-moving technology space and agile development environment.
- Functional knowledge of Microsoft Team Foundation Server (TFS) required.
- Bachelor's degree in computer science, Web Development, or similar technical area is preferred, but not required.
- Must be able to work in-office as required, hybrid model.

**About Affinity Development Group:**

Be part of Affinity Development Group (ADG), a company specializing in affinity programs for clients and products. Affinity Development Group is a full-service consulting, marketing, operations and technology company located in San Diego, Calif. Founded in 1996, ADG specializes in developing affinity marketing and Customer Relationship Management (CRM) programs for companies with established brands and customer bases.